

Enagic Spa Parties

Anespa ~ Mineral Spa Party

Does the word rich bother you?
Does the word abundance bother you?

If MaryKay can do it for the face then what can we do for the body?

Step 1 ~ Set date 4 or 5 weeks in advance.

Step 2 ~

1. Send invites to all your ladies & end users (who owns a machine)
2. Send invites to the ones that said no
3. Send invites to your 'hot' prospects

Create the flyer ~ Friday night is best

the place needs to have a Anespa hooked up

name

address

ph #

time 7:00 or 7:30 is best

Admission: a covered healthy dish, a give away prize (not sure about this)

their own 'tools' (face cloth, towel, comb, brush, hairdryer, whatever they need for themselves), Most Luxurious Lounge Wear (have prizes for best dressed)

Step 3 ~ Set Up ~

SD501 is your 'secret agent' (hidden secret agent)

4 chairs at table with sd501, 1 chair in back for presenter

have this table near the food table

9.5ph **chilled** restaurant bottles

Room for ladies to change into loungewear & place to put purses

Candles lite & Spa Music playing in background

Licensed Massage Therapist

receive a 10 minute massage before entering Anespa 10 minute shower.

Make sure the time limit is maintained.

Step 4 ~ Agenda ~

Spa Greeter

The Program = Anespa brochure, rules, survey, white index card (for voting for 1st, 2nd & 3rd prize of loungewear), ID badge for name & # (for the order of massage & anespa)

7:30 Arrival ~ mix, mingle & meet

8:00 open w/prayer (southern hospitality), share agenda, eat

8:30 Showtime ~ announce your name & what it's all about

call on each guest (starting w #1) ~ state name, profession, town, who referred them, speak about their loungewear

Time to get ready to 'go to bed' ~ massage & shower

When out of shower ea guest gives their testimony of Anespa treatment

Staff consists of ~ Greeter & Tour Guide

Kitchen duty

SD 501 Presenter

Spa Assistant – assist in shower

Ushering Coordinator (marine type w a smile) for time management

MC ` studied on Anespa

the staff doesn't need to own a machine yet...

Some testimonies consisted of ~ baby skin ~ hands so soft ~ no lotion needed afterwards ~ skin glowing ~ when got home their husbands where stating 'what about the men?' ~ protects hair, no more split ends, dry hair gone, feels like a mineral springs treatment everyday

suggestion that maybe should start at 7to give people more time to mingle.

This party had 16 people attend & didn't end til 2:15am, sold 13 machines..some anespa some sd501

The SD501 demo was low key, ph drops with dasani, aquafina, gatorade & sprite (did new drops for ea new person or group) strawberries & tomatoes cleaning demo, mini demo on showing how machine worked. This happened on the side during the event.

Suggested to have spa in own business ~ massage biz, spa biz, etc

Massage Therapist was free but everyone was told to please tip whole heartedly. She also had free marketing.

Contact ph #'s 813.951.6437 (Blanche?) 912.429.6806 (Berti?)

Ideas beyond this intial party ~
have a Brunch Spa

serve herbal teas using 9.5 unheated water (plant anti-oxidants & dissolved hydrogen gas anti-oxidants)